

Draft Agenda – March 4, 2019

East Lansing Food Co-op Board of Directors Meeting

- Approve agenda
- Approve 2/4/19 Minutes
- Staff Update
 - Bank balance
 - Weekly expenses report
 - Instagram account: co-op does have one
- Proposal to rent premises at 3026 E. Michigan Ave.
 - Discuss and vote
 - If vote is affirmative, discuss next steps:
 - Funding: Zoom conference on Wednesday, 3/6 at noon
 - Hiring (Project manager? Store manager?)
 - Comfoodjobs; Foodspeak (MSU); Midmichigan Food
 - Announcements, etc.
 - If vote is not in the affirmative, discuss next steps.
- Annual meeting & elections: 4/28/19
 - Announcement is posted on website
 - If rental of 3026 E. Mich. Ave is approved, what should be said about it on the website?
 - Announcement (via MailChimp) to owners to go out Tuesday, 3/5.
 - Include message about renting 3026?
 - Recruiting for board positions
- Potluck?
 - When? Where?
 - Include invitation in annual meeting & elections announcement?
 - If yes, what points should be included in the message?
- CSA Fair – March 30 (Saturday)
 - Publicity:
 - Volunteers needed to post flyers
 - Facebook posting(s)? ELFCO page & Transformation Advocates page
 - Instagram?
 - Other ideas?
 - WKAR: does anyone have a connection here to get the word out via radio?
 - Newspaper: looks like MSU Extension & Taste the Local Difference will handle this.
 - Volunteers needed at Peoples Church
 - Help setting up & taking down
 - Music
 - Cookies & coffee
 - Farmers: at least 9 so far but could be a few more; will be on lowest level
 - Refer farmers to Abby Harper: harperab@msu.edu