

## Agenda - December 10, 2018

### East Lansing Food Co-op Board of Directors Meeting

- **Introductions** – Board, Affiliates, Owners, Visitors
- **Approve 10/15/18 Board meeting minutes:** Draft minutes are posted on the Google drive and website (under the “Governance” tab).
- **Staff Update:**
  - **Weekly Expenses report**
  - **Credit union balance** as of 12/7/18:
- **EMBA TEAM: Presentation of Final Report**
- **“MSU Points of Intervention Tour”** (See Stephen’s 11/19/18 email forwarding offer of project partnership with MSU Recycling Center)
- **Partnerships:**
  - **CREATE PITCH: work on particular pitch** to make to each potential partner. Base each pitch on a **concrete vision connected to a strategy** for achieving that vision with partner. Examples:
    - **Pitch to university (CRFC, Product Ctr, Student Organic Farm, etc.):** working with ELFCO provides opportunity to develop new ways of thinking about food distribution. Offer to have ELFCO be a pilot project, providing research opportunities as well as internships (for example, for Student Organic Farm).
    - **Pitch to farmers/farmer groups:** ELFCO can provide venue for sales and help grow entire Lansing area urban farming project in the process.
    - **Pitch to neighborhood and community organizations (including ANC, SHC, GL Food Bank, etc.):** ELFCO will make fresh, local, nutritious food available on a daily basis and meet fair food access needs of your community.
  - **CONNECT BOTH ENDS OF FOOD CHAIN – from producers to consumers:** make sure we are identifying partners and planning to work with them across this spectrum.
  - **ASSIGN RESPONSIBILITY for outreach to potential partners** (to individual board members, staff, etc.)